

CHELAN-DOUGLAS LAND TRUST

STRATEGIC PLANNING COMMUNITY SURVEY

COMMUNICATIONS TOOLKIT

OVERVIEW

The Chelan-Douglas Land Trust is asking the community to help shape the future of local conservation, stewardship, and outdoor access by taking a short survey. Community feedback helps guide our priorities and ensures our work reflects the values and needs of the people we serve.

Survey Details

- Takes 10–15 minutes
- Available in English and Spanish
- Open through June 30
- Survey will be anonymous
- Responses will help inform CDLT's next Strategic Plan

What is a strategic plan?

Think of it as a roadmap. Your feedback will help guide the Chelan-Douglas Land Trust's work over the next several years based on the needs and values of our community.

Survey link:

https://forms.office.com/pages/responsepage.aspx?id=M_d2YWWVeOkWNmga_kGD7b3Rm0D4GbyIDi6Wz1UU2p-xUMk5YVjdROEpCREpLWjhDT1ExUDNOTVNIVi4u&route=shorturl

More info: <https://www.cdlandtrust.org/outings-events/news-press/news/cdl-t-seeks-community-input-strategic-planning>

HOW YOU CAN HELP

- **Sharing above links** with your network, newsletter, email list
- **Posting on your social media**, feel free to copy and paste examples below and use the image provided or your favorite photo out on the trail!
- **Sharing our post** (Facebook, Instagram)
- Encourage your staff, members or customers to participate

SOCIAL MEDIA POST & NEWSLETTER BLURB:

Option 1: General

Help shape the future of local conservation.

The Chelan-Douglas Land Trust is gathering community input to guide our next Strategic Plan, and we want to hear from you.

Take our short survey by June 30 and share your thoughts about conservation, recreation, trails, and the future of our region. (Insert survey link)

Option 2: Partner Share

We're helping spread the word for Chelan-Douglas Land Trust.

CDLT is collecting community feedback to help shape its next Strategic Plan and future conservation priorities.

Take the survey today: (Insert survey link)



WE WANT TO HEAR FROM YOU!

Help us shape the next strategic plan and tell us what you'd like to see our organization focus on in the future – it only takes 10 minutes.

SCAN ME



CHELAN~DOUGLAS



LAND TRUST