



Lookout Natural Area Campaign Media Toolkit

Campaign Overview

Earlier this year, the Chelan-Douglas Land Trust (CDLT) and the City of Wenatchee permanently protected Lookout Natural Area (čkuwáxqən), a 134-acre landscape above Sunnyslope that will preserve wildlife habitat while creating future opportunities for people to connect with nature close to home.

The campaign has reached 90% of its \$2.47 million fundraising goal, and the community is invited to help complete the final 10% by September 30. Reaching the goal will unlock an additional \$1 million Washington Wildlife & Recreation Program grant to help fund future trailhead development and public access.

Quick Facts

Property Name: Click here to listen	The name Lookout was chosen in partnership with the Colville Confederated Tribes (CCT). Ernie Brooks and Sharon Covington worked with the Language Program at CCT to identify the name of the place.
Size	134-acres
Location	Above Sunnyslope, north of Wenatchee
Campaign Goal & Status	Goal: \$2.47 million, 90% to goal
Goal Deadline	September 30, 2026
Ownership	The City of Wenatchee
Stewardship	Chelan-Douglas Land Trust

How can you help

Feel free to reshare posts from our social media accounts ([Facebook](#) or [Instagram](#)) or create your own by sharing the copy and paste example text below, images and videos.

Social Media Post or Newsletter Blurb

We're excited to celebrate the permanent protection of Lookout Natural Area (čkuwáxqən)!

This remarkable landscape will preserve wildlife habitat while creating future opportunities for outdoor recreation in the Wenatchee Foothills.

Congratulations to the Chelan-Douglas Land Trust, the City of Wenatchee, and everyone who made this possible.

The campaign is now 90% complete, and every gift helps finish the project and unlock an additional \$1 million state grant for future trailhead development.

Learn more or support the campaign: <https://www.cdlandtrust.org/what-we-do/land-conservation/wenatchee-foothills/lookout-natural-area>

Images

A local photographer, Dave Masuda, donated these images for the Lookout Natural Area Campaign. Click here to view and use images for your content:

<https://drive.google.com/drive/folders/1YcPa50z9b9vffcvqlgMt7tVJ88UCvJ1J?usp=sharing>

Videos

A place for people to connect outdoors (1:30): https://youtu.be/Ubh5_ykqO50

Video of community protecting these hills (30 sec): <https://youtu.be/fHaj738n-b4>

Video of wildlife at Lookout (30 sec): https://youtu.be/_rkXdD6UwLk

Spring on the Lookout (25 sec): <https://youtu.be/WU9sYH7Tf-k>

Drone overview (28 sec): https://youtu.be/CnDPScAH_Ko

Questions?

Reach out to the Lookout Campaign Manager, Michelle Tiegel, campaign@cdlandtrust.org

Thank you!