



COMMUNITY CONSERVATION CONFERENCE

November 7 and 8, 2016

Wenatchee, Washington

Goals:

1. Find inspiration and explore new ways of connecting with people in our communities in ways that are relevant to them.
2. Connect with peers and partners to develop new ways of serving your community.
3. Discuss challenges and opportunities around capacity, working on unfamiliar issues, how to align with your mission, and how to get started.
4. Connect our commitment to the promise of perpetuity with community conservation – how to maintain and expand our relevance and capacity over generations.

Monday, November 7th 2016

- 1:00pm **Opening:** Hannah Clark, Washington Association of Land Trusts
Welcoming Remarks: Frank Kuntz, Mayor of Wenatchee
- 1:30pm **Stories from the Field**
Hear from land trusts and community partners on successes, and what they've learned, from working through a community conservation lens. Topics include:
- Partnering with community health organizations to get people outside
 - Bringing the community together to heal after catastrophic wildfire
 - Integrating equity and inclusion into the land trust mission
- 3:15pm **What is Community Conservation?**
Rob Aldrich, Director of Community Conservation, Land Trust Alliance
- 3:45pm **Facilitated discussions:**
- What are the themes or threads through the stories?
 - What resonates for your community, for your land trust, for you?
- 4:50pm **Wrap Up & Goal Setting**
Hannah Clark, WALT and Brad Paymar, Land Trust Alliance
- 5:30 **Networking Reception & Happy Hour**

Tuesday, November 8th 2016

7:30am **Breakfast at Pybus Market**

8:30am **Opening:** Thoughts from the day before

8:45am **Envisioning the whole community**

Tools and facilitated discussion to determine:

- What are your community's challenges? How do you know that?
- Who are you currently serving?
- How might you broaden your impact?

10:15 **Know Ourselves**

- How do we think people in the community view us?
- How could we ground truth that?
- How to talk about this work – to your peers, boards, funders, community?

11:15 **Implementation**

Finding the capacity to do this work – facilitator to provide different examples of how different land trusts are doing this (programs, partnerships, projects).

Organizational planning – How to integrate this into your next planning process

12:15 *Lunch*

Discussion: How does community conservation work further your mission?

1:15 **Next steps and Goal Setting**

Now that we have learned more about our own organizations and where we want to be in our communities – how do we get there?

- What resources do we as a group need?
- What resources do we already have collectively?

2:30 *Wrap up and feedback from participants*

3:00 **Safe travels home!**